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The World's Tallest Live-Cut Christmas Tree Comes Alive at Citadel Outlets' 18th Annual Tree Lighting Concert on Nov. 9, with Free Music Concert by Boy Band Sensation *In Real Life*

The concert will also include performances by on-the-rise pop artist John Lindahl and caroling by

The All-American Boys Chorus

LOS ANGELES, Calif. (Oct. 25, 2019) – Home to the World's Tallest Live-Cut Christmas Tree, Citadel Outlets will kick off the holiday season with the 18th Annual Tree Lighting Concert on Saturday, Nov. 9. Heralded as a family-friendly holiday tradition, the free concert will begin at 5 p.m. and will feature a mix of original pop and holiday musical performances. The event will culminate with the lighting of the World's Tallest Live-Cut Christmas Tree (115 ft.), as it comes twinkling to life adorned with more than 18,000 multi-colored, energy-efficient LED lights, music by a caroling choir and magical snowfall amidst holiday cheers.

For more information, visit citadeloutlets.com/events.

18th Annual Tree Lighting Concert

Hosted by popular radio personality Valentine from "Valentine in the Morning" show on 104.3 MYFM, whose charming voice greets millions of listeners every day, the free concert will feature performances by various artists. The concert will also mark the kick-off of CHiPs For Kids, a California Highway Patrol program that supplies local non-profit organizations with toys during the holiday season. Donations are

accepted through Dec. 22 and concert attendees are encouraged to bring new, unwrapped toys for donation.

The holiday show will be headlined by boy band sensation *In Real Life*, and guests can expect high-energy pop songs such as "Don't Go" and their newest hit "She Do," plus a mix of Christmas songs. Following their set, world-acclaimed music and performing arts ensemble, The All-American Boys Chorus will treat the crowd to classic Christmas carol "It's Beginning to Look a Lot Like Christmas"



and other holiday favorites before being joined on stage by Santa Claus for the lighting of the World's Tallest Tree. Afterwards, John Lindahl and his band will entertain the crowd with a set of original popdance songs and other holiday-inspired tunes.

Comprised of the final five contestants of ABC's TV show *Boy Band* - Sergio Calderon, Conor Michael Smith, Chance Perez, Drew Ramos, and Brady Tutton, L.A.-based pop band In Real Life recently released their debut album *She Do* in Aug. 2019. Whether it's their rapping, unique vocals, or Spanish-language lyrics, each group member brings a unique skill to the table, separating them from their contemporaries and positioning themselves to achieve imminent success in the coming years.

John Lindahl



23-year-old John Lindahl is one of the most dynamic young talents in the music industry who currently has a recording contract with Def Jam and BobbyBoy Records. A former contestant on "X-Factor" Season 1, Lindahl has worked with A-list songwriters and producers including Logic, Justin Timberlake and Timbaland. In his young career, Lindahl has performed live at The GRAMMYs and dropped his own debut EP, *Changes*, in Dec. 2017. His latest "The Greatest", was released on November 1.

The All-American Boys Chorus

Comprised of boys ages eight to 15, The All-American Boys Chorus is a world-acclaimed music and performing arts ensemble that travels the world entertaining and inspiring millions of people annually. These young men are widely known for their beautiful and uplifting harmonies and have performed with numerous celebrities including Pentatonix, Sarah McLachlan, Josh Groban and John Williams.



Each year, soon-to-be pop star sensations are discovered on Citadel Outlets' concert stage. The annual event serves as a first-look opportunity for thousands of L.A. residents and eager holiday shoppers to get up close and personal with performers that will soon be played on pop charts and top countdowns around the world. Previous headline performers include Olivia Holt (2016), Ariana Grande (2012) and Justin Bieber (2009).

The World's Tallest Live-Cut Christmas Tree

Following Citadel Outlets' tradition to offer a larger-than-life holiday experience, the shopping destination will once again be home to the World's Tallest Live-Cut Christmas Tree. The 115-foot-tall white fir trees come from a forest manicuring process in northern California and will be decorated with more than 18,000 multi-colored, energy-efficient LED lights and 10,000 large sphere, bell and swirl ornaments. The tree will be on display until early January.

In addition, Citadel Outlets will share its magic with the center's sister property, Outlets at San Clemente, who will also boast a live-cut Christmas tree of identical size this year.

World's Largest Holiday Bow on the Castle Wall

In addition to the World's Tallest Live-Cut Christmas Tree, Citadel Outlets' majestic castle walls will be adorned with a giant red holiday bow, measured 36 feet wide by 21 feet tall. Comprised of 18 loops and two 75-feet-long tails draping down the castle wall, the magnificent bow and its ribbons will be decorated in Christmas lights and a half-ton of glitter, gracefully lighting up the L.A. skyline through the end of the year.

Conveniently located off the I-5 freeway, 10 minutes from Downtown L.A. and within 25 minutes of Beverly Hills, Santa Monica and Orange County, Citadel Outlets is centrally located and easily accessible to both visitors and locals. The retail experience currently features more than 130 world-class brands offered at unrivaled discounts of up to 70%. For more information, please visit <u>CitadelOutlets.com</u> or

follow us on Facebook <u>www.facebook.com/CitadelOutlets</u>, Instagram <u>@Citadel_Outlets</u> and Twitter <u>@Citadel_Outlets</u> and search #HolidaysAtCitadel.

About Craig Realty Group

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, Calif. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly five million square feet of existing retail development in eight states: Outlets at Anthem in Phoenix, Ariz.; Outlets at Barstow in Barstow, Calif.; Cabazon Outlets located near Palm Springs, Calif.; Citadel Outlets in Los Angeles, Calif.; Outlets at San Clemente in San Clemente, Calif.; Outlets at Castle Rock located south of Denver, Colo.; Outlets at Loveland located north of Denver, Colo.; Outlets at Silverthorne located west of Denver, Colo.; Kapolei Commons, Oahu, Hawaii; East Hills Mall in St. Joseph, Miss.; Outlets at Conroe located near Houston, Texas; Outlets at Hillsboro in Hillsboro, Texas; Outlets at Traverse Mountain in Lehi, Utah; and Outlets at the Dells in Baraboo, Wis. The newest property – the award-winning Outlets at San Clemente – opened in November 2015 and offers stunning views of the Pacific Ocean. Projects in development include Outlets at Richmond, Va.; Outlets at Lacey, Wash.; a power center in Garfield Heights, Ohio (Cleveland) and the redevelopment of Outlets at Conroe, near Houston, Texas. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets, Carlsbad Company Stores and Woodburn Company Stores, three of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

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